SOUTHERN DISTRICT OF NEW YORK	X
BEHAVIOUR INTERACTIVE INC.,	:
Plaintiff,	: NOTICE OF VOLUNTARY : DISMISSAL PURSUANT TO F.R.C.P
-against-	$\frac{2}{41(a)(1)(A)(i)}$
MLB ADVANCED MEDIA, LP,	: Case No. 14-CV-8797 (CM)
Defendant.	:
	: X

Pursuant to Rule 41(a)(1)(A)(i) of the Federal Rules of Civil Procedure, Plaintiff
Behaviour Interactive Inc. and its counsel hereby give notice that the above-captioned action is
voluntarily dismissed, without prejudice, against the defendant MLB Advanced Media, L.P.

Dated: January 8, 2015

New York, New York

UNITED STATES DISTRICT COURT

FRANKFURT KURNIT KLEIN & SELZ, P.C.

Toby M.J. Butterfield Andrew D. Jacobs

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